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Lahaina Bypass Now Seeks Executive Director
Shan Steinmark's Leadership Praised During Start-Up Phase

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LAHAINA, Maui -- Lahaina Bypass Now – a community-driven initiative to reduce traffic congestion in West Maui – is seeking a long term director, it was announced today.

“We’re looking for someone who feels passionate about helping us solve the growing traffic problem in West Maui, and who can work cooperatively with all stakeholders -- including the State Department of Transportation, the Maui Mayor and County Council, and local businesses and residents – in an open, participatory, transparent process,” said Bob McNatt, President, Community Development Division Maui Land & Pineapple.

“We want someone who can build on the strong foundation laid by Dr. Shan Steinmark, and help to take us to the next stage of implementing the strategies,” McNatt added.

Shan Steinmark, Ph. D, agreed to build the organization during its critical start-up phase but only on a temporary basis. He resigned suddenly last week because of a serious family medical emergency. Dr. Steinmark is a founder of Strategic Transitions Research and a specialist in assisting emerging businesses to help translate visions and strategies into successful ventures. He has impressive experience with start-ups, turn-arounds and re-vitalizations in a wide range of industries.

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“We have the highest praise and deep aloha for Shan,” McNatt said. “We wish him the very best as he and his family face this difficult challenge together. We owe him a big mahalo for the fine work he started. The growing number of citizens who are personally involved with Lahaina Bypass Now is a testament to his work.”

A detailed job description for the Director of Lahaina Bypass Now is currently posted on the website lahainabypassnow.com. For more information, call Shareen Poynter at 808-877-3810.

The Lahaina Bypass Now community group first met in March of 2006 to help solve the growing traffic problem in West Maui. Comprised of business owners, community leaders, public officials and concerned citizens, the group identified action plans to ensure that a variety of transportation solutions such as public transit, biking, ridesharing and other options – are implemented right away to provide immediate improvement.

Anyone can join Lahaina ByPass Now. To find out more, call Leilani Pulmano at (808) 669-5625, email info@lahainabypass.com, or visit their web page at www.lahainabypass.com.

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